

DOI: [https://doi.org/10.30970/fp.4\(58\).2025.9099100](https://doi.org/10.30970/fp.4(58).2025.9099100)

JEL Classification: R58, R11, H70

THEORETICAL AND METHODOLOGICAL PRINCIPLES OF THE PLACE-BASED APPROACH IN PUBLIC MANAGEMENT OF REGIONAL DEVELOPMENT

STASYSHYN Andrii

PhD in Economics, Associate Professor

Vice-Rector for Educational Production and Infrastructure Development,

Associate Professor of the Department of Economics and Public Administration

Ivan Franko National University of Lviv

ORCID ID: <https://orcid.org/0000-0002-3061-0788>

YANOVYCH Arsenii

Postgraduate student of the Department of Economics and Public Administration

Ivan Franko National University of Lviv

Junior Research Fellow of the Department of Regional Economic Policy

M. Dolishniy Institute of Regional Research of National Academy of Sciences of Ukraine

ORCID ID: <https://orcid.org/0000-0002-9039-2735>

Abstract. *The article examines the theoretical and methodological foundations of the territorial-oriented approach in public management of regional development. Its fundamental principles, tools and institutional prerequisites for implementation are determined. The European experience of place-based policy is summarized and the problems and prospects of its implementation in Ukraine are outlined.*

Key words: *place-based approach, place-based policy, regional development, regional policy, public management and administration, strategic planning*

The article substantiates the theoretical and methodological foundations of the place-based approach in public management of regional development. Its purpose is to clarify the conceptual principles, institutional characteristics and key instruments of this approach, to summarize relevant European experience, and to assess the prospects and constraints of its implementation in Ukraine.

The study demonstrates that the place-based approach has evolved from a redistributive paradigm of regional policy towards a model focused on mobilizing endogenous potential and recognizing spatial diversity. It is defined as a system of conceptual and methodological principles grounded in the differentiation of public support instruments according to functional types of territories, with the aim of activating internal growth drivers, reducing interregional disparities, and strengthening territorial cohesion. The article distinguishes between the approach as a conceptual framework and place-based policy as its institutionalized form.

The results highlight core components of effective implementation: an integrated strategic framework aligned across governance levels; clear criteria for identifying functional types of territories; diversification of financial and regulatory instruments; and a capable multilevel governance system based on partnership and vertical and horizontal coordination.

Particular attention is paid to EU instruments such as Territorial Impact Assessment (TIA), Integrated Territorial Investments (ITI), and Community-Led Local Development (CLLD), which operationalize spatial integration of sectoral policies.

Scientific novelty lies in the systematization of theoretical characteristics of the place-based approach, the differentiation between development support tools and instruments of spatial coordination, and the critical assessment of Ukrainian regional policy through this analytical lens. The article concludes that, although Ukrainian legislation formally reflects place-based principles, practical implementation remains fragmented due to limited institutional capacity, centralized financial mechanisms, functional–administrative mismatches, and the constraints of wartime governance. The findings can be applied in improving strategic planning, refining functional territorial typologies, and reforming financial instruments of state regional policy in line with European standards.

Reference

1. Storper, M. (1997). *The regional world: Territorial development in a global economy*. The Guilford Press. <https://tinyurl.com/3hffxubn>
2. Barca, F. (2009). *An agenda for a reformed cohesion policy: A place-based approach to meeting European Union challenges and expectations*. European Commission. <https://tinyurl.com/yfusvdmc>
3. European Commission. (2023). *Issue paper 4: The role of place-based policies and development strategies*. <https://tinyurl.com/49wptnj2>
4. OECD. (2025). *Place-based policies for the future* (OECD Regional Development Studies). OECD Publishing. <https://doi.org/10.1787/e5ff6716-en>
5. Storonińska, I. Z. (Ed.). (2022). *Funktsionalni typy terytorii yak ob'iekt derzhavnoi rehionalnoi polityky: Metodolohiia identyfikatsii ta instrumentarii stymuliuвання rozvytku* [Functional types of territories as an object of state regional policy: Methodology of identification and instruments for stimulating development]. Derzhavna ustanova “Instytut rehionalnykh doslidzhen im. M. I. Dolishnoho NAN Ukrainy”. <http://ird.gov.ua/irdp/p20220007.pdf>
6. McCann, P. (2023). *How have place-based policies evolved to date and what are they for now?* OECD-EC High-Level Workshop Series: Place-Based Policies for the Future. <https://tinyurl.com/mwmwah4h>
7. Suedekum, J. (2023). *The broadening of place-based policies – From reactive cohesion towards proactive support for all regions*. OECD-EC High-Level Workshop Series: Place-Based Policies for the Future. <https://tinyurl.com/yve8fb42>
8. Słupińska, M. (2013). Place-based approach in new cohesion policy. *Studies in Risk and Sustainable Development*, 149, 212–222. <https://tinyurl.com/4wpkx7rf>
9. Territorial Agenda 2030. (n.d.). *A future for all places*. <https://territorialagenda.eu/ta2030/>
10. Bachtler, J. (2010). Place-based policy and regional development in Europe. *Horizons*, 10(44), 54–58. <https://tinyurl.com/mwhkepfj>
11. Louwers, P. (2025, January 14). *Post-2027 consultation reports: Territorial instruments*. Interact. <https://tinyurl.com/3bwn9fbt>
12. Verkhovna Rada Ukrainy. (2015). *Pro zasady derzhavnoi rehionalnoi polityky: Zakon Ukrainy vid 05.02.2015 № 156-VIII* [On the principles of state regional policy: Law of Ukraine of February 5, 2015 No. 156-VIII]. <https://tinyurl.com/mt56rr6>
13. Kabinet Ministriv Ukrainy. (2025). *Pro vyznachennia pereliku funktsionalnykh typiv terytorii ta vymoh do pokaznykiv dlia vidnesennia terytorii do riznykh funktsionalnykh*

typiv: Postanova vid 19.11.2025 № 1493 [On defining the list of functional types of territories and requirements for indicators for classifying territories: Resolution of November 19, 2025 No. 1493]. <https://tinyurl.com/bbxt29dr>

14. Shushtershych, Ya. (2023). *Terytorialno-oriientovanyi pidkhid do rehionalnoho rozvytku* [Place-based approach to regional development]. Vox Ukraine. <https://tinyurl.com/36hejkxd>

Дата надходження статті: 03.11.2025

Дата прийняття статті: 14.11.2025

Дата публікації статті: 25.12.2025