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MODERN ASPECTS OF THE APPLICATION OF INTERNATIONAL FINANCIAL REPORTING STANDARDS IN UKRAINE

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Abstract. *The trends in reporting processes of domestic companies in accordance with International Financial Reporting Standards (IFRS) have been analyzed. Key areas of transformation have been examined, including the digitalization of reporting, the development of ESG reporting, the strengthening of internal control and auditing, the adaptation of reporting in conditions of martial law, and the enhancement of professional competence among specialists. It has been substantiated that the effective implementation of IFRS contributes to increased transparency, comparability, and reliability of financial information, as well as to the enhancement of the investment attractiveness of enterprises and the strengthening of their competitive positions. It has been concluded that the further development of reporting processes requires coordinated actions from the government, business, and the educational environment.*

Key words: *Financial reporting, IFRS (International Financial Reporting Standards), digitalization, internal control, financial analysis, ESG reporting, audit, transformation of accounting and reporting, ERP systems (Enterprise Resource Planning systems), professional certification.*

The primary aim of this article is to conduct a comprehensive analysis of current trends in the reporting processes of domestic companies, particularly in the context of their transition to International Financial Reporting Standards (IFRS). The focus is on identifying and exploring key areas of transformation within reporting practices that significantly enhance transparency, reliability, and overall investment attractiveness of enterprises in Ukraine.

One critical element emphasized is the digitalization of reporting. The implementation of modern Enterprise Resource Planning (ERP) systems plays a key role in automating the preparation of financial reports. This automation ensures compliance with stringent IFRS

requirements and improves the efficiency of accounting and analytical processes, while also reducing the risk of errors associated with manual reporting methods.

Another important topic addressed is the development of Environmental, Social, and Governance (ESG) reporting. This aspect is increasingly significant for Ukrainian companies operating in international markets. Non-financial reporting, reflecting various environmental, social, and governance factors, is essential for meeting the growing demands of international partners. Adopting ESG reporting practices can enhance a company's reputation and demonstrate a commitment to sustainable business practices.

The necessity of strengthening internal control and auditing mechanisms is also highlighted. An effective internal control system is crucial for ensuring the quality and reliability of financial reporting. Modern control methods enable organizations to detect errors and deficiencies more effectively, increasing stakeholders' trust in the financial information provided.

Additionally, the adaptation of reporting practices in the context of martial law presents unique challenges. The ongoing war has created unprecedented difficulties for many enterprises, but the government has taken proactive measures to ease reporting requirements, allowing companies to adapt more readily to new and challenging conditions.

Enhancing the professional competence of specialists in accounting and reporting is considered necessary for maintaining high standards of financial reporting. Continuous professional development through international certification programs is vital for ensuring that professionals are equipped with the latest knowledge and skills required for producing high-quality financial reports.

Current reporting processes in Ukraine illustrate a gradual yet purposeful movement towards alignment with international financial reporting standards. Despite the challenging macroeconomic situation, enterprises are actively adapting to new challenges by investing in the digitalization of their accounting processes and improving internal control systems. Further development in this area requires coordinated actions from the government, business sector, and educational institutions to harmonize legislation with European norms and enhance financial literacy among managers. This collaborative effort will ultimately contribute to a more robust and transparent financial reporting environment in Ukraine.

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