DOI: https://doi.org/10.30970/fp.3(51).2023.168177178

JEL Classification: G 21, G 24, O 16

INFLUENCE OF GEOPOLITICAL RISKS ON INVESTMENT ACTIVITIES OF BANKS WITH FOREIGN CAPITAL IN UKRAINE

TIAZHKOROB Iryna

Doctor of Economic Sciences, Professor Professor at the Department of Financial Technologies and Consulting Ivan Franko National University of Lviv ORCID ID: https://orcid.org/0000-0002-8260-5999

SIDELNYK Olena

Candidate of Economic Sciences, Associate Professor Acting Head at the Department of Financial Technologies and Consulting Ivan Franko National University of Lviv ORCID ID: https://orcid.org/0000-0001-6498-5900

Abstract. The article determined that in 2021-2023, investment activity took a leading role among the active operations of banks with foreign capital in Ukraine. The growth of the investment portfolio of banks due to the increase in the volume of transactions with securities has been established. A conclusion was made about the imperfection of the domestic stock market and the need to form a balanced state investment policy.

Key words: geopolitical risks, investment activity, investment portfolio, investment securities, banks with foreign capital.

The article states that banks with foreign capital are active participants in investment processes and have a significant impact on the financial and investment security of Ukraine. The need to determine the level of investment activity of banks with foreign capital in Ukraine in order to form directions for restoring the pace of innovation and investment growth of the national economy in conditions of geopolitical instability has been updated. Based on the analysis of the structure of total assets and the volume of the investment portfolio, it was determined that in 2021-2023, investment activity assumed a leading role among the active operations of banks with foreign capital in Ukraine. Based on the analysis of the elemental composition,

it was established that the growth of the investment portfolio occurred due to an increase in the volume of transactions with securities (depreciated value) as a result of increased interest of banks with foreign capital in transactions on the stock market of the expansion Ukraine and of their investment activities in this direction. It is emphasized that the predominance of government securities in the investment portfolio is due to their attractiveness in terms of profitability and risk. It was determined that the increase in income from transactions with securities provided a general increase in the interest income of banks with foreign capital. At the same time, conclusion was a made about the

CC BY-NC

imperfection of the domestic stock market based on a comparison of the level of income of banks with foreign capital from lending and the profitability of operations with securities. It is noted about the possibilities of banks in activating the market of corporate bonds as intermediaries in operations with bonds of venture and innovative enterprises and as guarantors of the reliability of bond issuers. In conditions of geopolitical uncertainty, an important role is given to the formation of a balanced state investment policy in terms of promoting the growth of the investment potential of banks and creating incentives for its direction into the development of the domestic real sector of the economy.

Reference

1. World Economic Forum. Transformational Investment: Converting Global SystemicRisksintoSustainableReturns.2020.P. 38.Retrieved from: https://www3.weforum.org/docs/WEF_Transformational_Investment_2020.pdf

2. Opytuvannia kerivnykiv naibilshyi kompanii svitu vid PwC: interviu z biznesom v Ukraini [Survey of managers of the world's largest companies by PwC: interviews with businesses in Ukraine]. Retrieved from: https://www.pwc.com/ua/uk/survey/2023/26th-ceo-survey-cee.html [In Ukrainian].

3. Top-ryzyky 2023 roku: vysnovky dlia biznesu [Top risks of 2023: conclusions for business]. Retrieved from: https://kpmg.com/ua/uk/home/insights/2023/03/top-risks-2023-the-bottom-line-for-business.html [In Ukrainian].

4. Natsionalnyi bank Ukrainy. Opytuvannia pro systemni ryzyky finansovoho sektoru. Lystopad 2023 roku [National Bank of Ukraine. Survey on systemic risks of the financial sector. November 2023]. Retrieved from: https://bank.gov.ua/admin_uploads/article/Risk_Survey_2023-H2.pdf?v=6 [In Ukrainian].

5. Kryvoshein, V. V. (2016). Kontsept «heopolitychnyi ryzyk» u strukturi otsinky investytsiinoho klimatu krainy [The concept of "geopolitical risk" in the structure of the country's investment climate.]. assessment of *S.P.A.C.E.* Society, the Politics, 85-90. *Administration* in Central Europe. Vol. 1. P. Retrieved from: https://dspace.onua.edu.ua/items/67f5c1e9-f9fc-438e-9f92-a7710584b98d [In Ukrainian].

6. Rusnak, Yu. I. (2016). Vplyv polityko-pravovykh chynnykiv na formuvannia investytsiinoho klimatu [The influence of political and legal factors on the formation of the investment climate]. *Pravo i suspilstvo – Law and society*, 1(2), 101-105 [In Ukrainian].

7. Stavytskyi, A., Kharlamova, H., & Shpyrko, V. (2023). Vplyv politychnykh ta tekhnolohichnykh faktoriv napriami inozemni investytsii: porivnialnyi ekonomikomatematychnyi analiz Ukrainy ta krain svitu [Influence of political and technological factors on foreign investments: a comparative economic and mathematical analysis of Ukraine and the countries of the world]. *Visnyk Kyivskoho natsionalnoho universytetu imeni Tarasa Shevchenka – Bulletin of Taras Shevchenko Kyiv National University, 2*, 131-142 [In Ukrainian].

8. Khoma, I., & Papirnyk, S. (2022). Vplyv inozemnoho kapitalu na stabilnist bankivskoi systemy Ukrainy [The influence of foreign capital on the stability of the banking

system of Ukraine]. *Ekonomika ta suspilstvo – Economy and society*, 43. Retrieved from: https://doi.org/10.32782/2524-0072/2022-43-10 [In Ukrainian].

9. Stavska, Yu. V., & Maliarchuk, A. Ie. (2019). Vplyv uchasti inozemnoho kapitalu na finansovu bezpeku banku [The impact of foreign capital participation on the bank's financial security]. *Skhidna Yevropa: ekonomika, biznes ta upravlinnia – Eastern Europe: Economy, Business and Management*. Issue 4 (21), pp. 528-535 [In Ukrainian].

10. Ohliad bankivskoho sektoru (lystopad 2023 r.) [Overview of the banking sector. November 2023]. Retrieved from: https://bank.gov.ua/ [In Ukrainian].

11. Asotsiatsiia ukrainskykh bankiv. Analityka [Association of Ukrainian Banks. Analytics]. Retrieved from: https://aub.org.ua/index.php/analityka-aub [In Ukrainian].