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FORMATION OF THE RISK CULTURE OF THE BANK AS A CONDITION FOR ENSURING ITS FINANCIAL STABILITY

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Abstract. *The article substantiates that ensuring the financial stability of the bank depends on the level of development of its risk culture, the determinants of effective risk culture of the bank are determined. Methodical approaches to the assessment of the bank's risk culture are considered, including the indicative approach, on the basis of which the structure of the bank's risk culture quality assessment is proposed.*

Keywords: *bank, risk culture, risk management, financial stability, indicators, assessment.*

The purpose of the article is to reveal the content of the bank's risk culture, the principles of its formation and methodological approaches to assessing its quality as one of the prerequisites for ensuring the financial stability of the bank. The article substantiates that ensuring the financial stability of the bank depends on the level of development of its risk culture, which reflects the nature of the bank employees' perception of the importance of risk management, as well as the peculiarities of their decision-making behavior in uncertainty. Scientific approaches to the interpretation of the economic meaning of the concept of “risk-culture” are studied. This allowed to substantiate the following: 1) risk-culture is a component of the bank's corporate culture; 2) risk culture reflects the worldview of the risk management system of the bank. It is within the framework of risk culture that all fundamental parameters of risk man-

agement are determined. Moreover, the evolution of the latter is preceded by the transformation of risk culture, because it is here that the value and behavioral standards of risk management of the bank are created; 3) risk-culture is implemented in the activities of the bank at all levels of its organizational structure.

The determinants of the effective risk culture of the bank are determined: the permeability of the implementation of the risk-oriented approach; ethical values as effective tools for corporate action management; dynamism in the development of risk management technologies; high level of openness and transparency of the bank; focus on creating additional value for the bank; application of individual and collective responsibility for the bank's risks. Methodical approaches to the assessment of the bank's risk culture are considered, including the indicative approach, on the basis of which the struc-

ture of the bank's risk culture quality assessment is proposed. It is proved that the proper risk culture is one of the factors that determine the implementation of the bank's strategy, taking into account

its propensity to risk, and therefore affects the stable and efficient operation of the bank.

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