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## ANALYS OF THE EXISTING STRATEGY FOR THE DEVELOPMENT OF ENTERPRISE WITH THE USING OF THE PRAXEOLGY APPROACH

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**Abstract:** *The article explores the existing "Program of development of the Communal Enterprise "Kharkivvodokanal" for 2015-2026" in the aspect of strategic development of the communal enterprise and assessment of its section "Increasing energy efficiency using praxeological method through implementation of energy saving measures". The authors propose in this subsection more detailed measures on the use of alternative energy sources. Ukraine and Europe are increasingly using alternative energy sources in the utilities sector.*

*The communities of certain regions and districts invest in ADE projects to reduce utility bills and improve the environmental situation. Local authorities in Kharkiv should pay attention to the use of Alternative Energy Sources (AES) in the city's utilities, which significantly reduces operating tariffs and utility payments.*

**Key words:** *praxeology, praxeological method, strategy, development, evaluation, municipal economy.*

Recent years have seen increasing initiatives involving more open strategizing. These initiatives, referred to as Open Strategy, imply greater transparency and/or inclusiveness in strategy processes.

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reduce utility bills and improve the environmental situation. Local authorities in Kharkiv should pay attention to the use of Alternative Energy Sources (AES) in the city's utilities, which significantly reduces operating tariffs and utility payments.

Financial problems of enterprises of housing and communal economy of Ukraine become more and more sharp and constitute a menace for national security of the state. Assessment and analysis of financial condition of enterprises of housing and communal economy of the Communal Enterprise "Kharkivvodokanal" was made in the article.

Volume of debit indebtedness in subareas of housing and communal economy and accounts payable according to expenditures were studied.

Classification of financial condition of enterprises of housing and communal economy according to the stage of financial crisis deepness was developed, what would later allow to develop the mechanism of diagnostics of financial condition of these enterprises. Main directions for improvement financial condition of enterprises of housing and communal economy of the Communal Enterprise "Kharkivvodokanal" such as stabilization of financial and economic community, consciousness of the science-and-technology protection of the areas of the nutrient water supply and water reduction near to the standard EU, establishment of a regional system and control of water supply, investment and investment opportunities for a real estate investment project and so on were offered.

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