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ECONOMIC MECHANISM AS AN EFFECTIVE TOOL FOR MANAGEMENT THE PROCESS OF NATURAL RESOURCES USE

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Abstract. *The essence of the concept of «economic mechanism of natural resources use» is considered; its tasks, principles and structure are summarized; features of its elements are considered. The role and influence of the economic mechanism on the management of the process of natural resources use is investigated and analyzed.*

Key words: *economic mechanism of natural resources use, natural resources, management of natural resources.*

In the process of socio-economic development of the country there is a need to find new qualitative approaches to solving the problems of environmental protection and rational use of natural resources by agricultural enterprises, greening production, increasing soil fertility, reducing pollution of water and air resources, conservation and revival of forest resources.

The purpose of the article is to identify the need for and improvement of the economic mechanism as an effective tool for rational management of the process of natural resources use.

One of the most acute and complex problems today is the rational use, reproduction and protection of natural resources from pollution, degradation and depletion.

One of the ways of overcoming the ecological and economic crisis is to build such economic relations in society that would contribute to changes in the structure of agricultural production through the introduction of resource-saving, low-waste, environmentally friendly technologies and modernization of agricultural technique.

Economic mechanism of natural resources use by agricultural enterprises is an effective way of regulating resource use in the agrarian sphere, the development of which is to compensate the losses in man-made natural disasters, to carry out their assessment; loss prevention; ensuring legal and economic protection of production activities; increasing responsibility for increased risk.

But the current economic mechanism does not create the preconditions for the

full financing of current costs for the rational use of natural resources by agricultural enterprises and their reproduction.

In the course of the study the following basic elements of the economic mechanism for the use of natural resources by agricultural enterprises were identified:

- pricing taking into account the environmental factor;
- economic instruments of environmental protection;

- a system of financing environmental measures;

- payment for the use of natural resources;

- environmental insurance;

- economic and environmental regulation.

Therefore, it is advisable to develop an economic mechanism for the use of natural resources by agricultural enterprises with the improvement of its main components: taxation, insurance, investing in innovative technologies and others.

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