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FOREIGN INVESTMENT – AN IMPORTANT FACTOR OF IMPROVING COMPETITIVENESS AND EFFECTIVENESS OF UKRAINIAN ECONOMY

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Annotation. *In this article are considered some theoretical and practical aspects of stimulation of the foreign investments inflow into Ukraine and improvement of their using in order to increase competitiveness and efficiency of the economy, ensuring its stable development. Proved that unfavorable investment climate, low rates of economic growth, high investment risks restraining the inflow of foreign investment into Ukraine. The role of foreign investments in the development of the countries- recipients depending on the chosen model of economic development is investigated. With the help of constructed econometric models was established that the economy of Ukraine is developing under the exogenous model of dependent development. It is substantiated that an important role in the development of the Ukrainian economy is played by foreign investments, the volume of which largely depends on the exports size, GDP and dynamics of the exchange rate.*

Keywords: *foreign investment, investment attractiveness, econometric models, international ratings, competitiveness, efficiency.*

In this article are considered some theoretical and practical aspects of stimulation of the foreign investments inflow into Ukraine and improvement of their using in order to increase competitiveness and efficiency of the economy, ensuring its stable development. Proved that unfavorable investment climate, low rates of economic growth, high investment risks restrain the inflow of foreign investment into Ukraine.

The role of foreign investments in the development of the countries- recipients depending on the chosen model of economic development is investigated. With the help of built econometric models has been established that Ukrainian economy is developing on the basis of the exogenous model of dependent development, according to which the volume of direct foreign investments to a large extent depends on the value of exports, GDP and dynamics of the exchange rate.

According to the results was established that the Ukrainian economy needs active attraction of foreign investments, which will increase its efficiency and

competitiveness. The stimulation of direct foreign investment in the national economy causes more active using of mechanisms that regulate general economic and institutional conditions, first of all, ensuring a clear link between the policy of attracting foreign investments and strategic directions of economic development.

The state regulation of the attraction and using of foreign investments should contribute to the progressive structural changes in the economy aimed at increasing the international competitiveness of the country, the development of advanced high-tech and knowledge-intensive industries, import substitution, first of all, the import products that can be produced by domestic enterprises, increase production of high-tech innovative ecologically pure products with high added value. To improve the efficiency of using foreign investment, it is important to increase their quality and reduce investment risks, improve the structure of foreign investment by type of economic activity, countries-investors and regions.

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