DOI: https://doi.org/10.30970/fp.1-2(55).2025.159166167

JEL Classification: E 62, O 18, C 50

## FINANCING OF TERRITORIAL DEVELOPMENT PROJECTS IN THE CONDITIONS OF MACROFINANCIAL INSTABILITY

## **KVASNIY Mariya**

PhD in Economics, Associate Professor, Associate Professor of the Department of Statistics Ivan Franko National University of Lviv ORCID ID: https://orcid.org/0000-0003-1856-3904

## **TIAZHKOROB** Iryna

Doctor of Economic Sciences, Professor, Professor at the Department of Financial Management Ivan Franko National University of Lviv ORCID ID: https://orcid.org/0000-0002-8260-5999

**Abstract.** The quantitative impact of macrofinancial instability factors on the possibility of financing territorial development projects has been determined.

**Key words:** financing, project, macrofinancial risks, development, territory.

The article states that a progressive strategic approach to the socio-economic development of the territory is a program-project approach. The use of program-project management methods contributes to a more substantiated definition of goals and optimal planning of innovation, investment and other areas of activity. At the same time, it is emphasized that the rapid changeability of the modern macro-financial situation is reflected in the possibility of applying this approach to strategic management of the territory. After all, macro-financial risks affect the financial potential of the Ukrainian economy and the receipt of cash flows from project activities in the region. The need to identify and quantify the dependence of the volume of financial activity on the level of economic stability in the country is highlighted for the further development of measures to reduce macro-financial risks. It is revealed that geopolitical risks affect economic dynamics and generate macrofinancial instability, instability of financial and insurance activities. It was determined that the dynamics of GDP volume and the dynamics of financial and insurance activity in Ukraine during 2017-2021 have a relatively stable growth trend, and in 2022-2023 there are noticeable synchronous fluctuations. Comparison of the dynamics of chain growth rates of financial and insurance activities and the gross domestic product of Ukraine during 2017-2023 also showed the presence of similar trends in changes in indicators. Based on the correlation-regression and variance analysis of the dependence of the volume of financial and insurance activity on gross domestic product, it was concluded that there is a strong correlation between the indicators. Based on the results of the study and the systemic approach, it was established that the level of economic stability will affect the financial potential of Ukraine and future cash flows by 69.8%. It was concluded that the presence of an effective macrofinancial risk management system will help reduce negative expectations, stabilize the socio-economic situation in Ukraine and apply a program-project approach to

managing the development of its territories.

## Reference

- 1. Derzhavna sluzhba statystyky Ukrainy. [State Statistics Service of Ukraine]. (n.d.). www.ukrstat.gov.ua. Retrieved from http://www.ukrstat.gov.ua/ [in Ukrainian].
- 2. Kvasnii, M. M. (2024). Dynamika IT-haluzi v umovakh ekonomichnoi nestabilnosti Ukrainy: analiz ta modeliuvannia [Dynamics of the IT industry in conditions of economic instability in Ukraine: analysis and modeling]. *Acta Academiae Beregsasiensis. Economics*, 6, 45-55. Retrieved from: https://doi.org/10.58423/2786-6742/2024-6-45-55.
- 3. Kryvoshein, V. V. (2016). Kontsept «heopolitychnyi ryzyk» u strukturi otsinky investytsiinoho klimatu krainy [The concept of "geopolitical risk" in the structure of the assessment of the country's investment climate.]. *S.P.A.C.E.* Society, Politics. 85-90. Administration Central Europe. Vol. 1, Retrieved https://dspace.onua.edu.ua/items/67f5c1e9-f9fc-438e-9f92-a7710584b98d [In Ukrainian].
- 4. Lapishko, M. L., Tiazhkorob, I. V., Lapishko, Z. Ya., Fedevych, L. S. (2021). Tendentsii rozvytku finansovo-investytsiinoho potentsialu terytorialnoi ekonomiky [Trends in the development of the financial and investment potential of the territorial economy]. Finansovo-kredytna diialnist: problemy teorii ta praktyky Financial and credit activities: problems of theory and practice, 2 (37), 332-342. Retrieved from: https://doi.org/10.18371/fcaptp.v2i37.230300 [In Ukrainian].
- 5. Minfin. Indeksy [Ministry of Finance. Indices]. Retrieved from: https://index.minfin.com.ua/ua/
- 6. Natsionalnyi bank Ukrainy. Opytuvannia pro systemni ryzyky finansovoho sektoru u 2020-2024 rr. [National Bank of Ukraine. Survey on systemic risks of the financial sector in 2020-2024]. Retrieved from: https://bank.gov.ua/
- 7. Top-ryzyky 2023 roku: vysnovky dlia biznesu [Top risks of 2023: conclusions for business]. Retrieved from: https://kpmg.com/ua/uk/home/insights/2023/03/top-risks-2023-the-bottom-line-for-business.html
- 8. Beazley, I. (2019). Financial management in government: insights on skills development. *OECD Journal on Budgeting*, 18(3), 81–124. DOI: 10.1787/52185bf3-en
- 9. Postula, M. (2017). Risk analysis as an instrument of public management. In: Raczkowski K., ed. Risk management in public administration. Cham: Palgrave Macmillan. PP. 93–113. DOI: 10.1007/978–3–319–30877–7\_4